LOGO COMPETITION RULES & REGULATIONS

1. Recommended Programs:
   - Adobe Photoshop
   - Adobe Illustrator
   - Adobe Fireworks
   - Pixelmator (Mac Only)
   - Sketch (Mac Only)
   - Inkscape
   - Gimp
   - Autodesk ScketchBook Designer
2. Image dpi must be between 72 & 300.
3. Canvas dimension should be one of the following:
   - 1920 x 1080
   - 1024 x 1024
   - 900 x 1200
   - 600 x 1800
   - ***(NOTE: Keep canvas dimensions reasonable to a square or rectangle; with large dimensions, as shown above).
4. Transparent or white background as a separate layer.
5. Maintain RGB & 32-bit Color Mode.
6. The Pixel Aspect Ratio must be set to "Square Pixel."
7. Typography matters. Choose font wisely and keep it professional. The font should be constant throughout the graphic. E.g.:
   - Do NOT use "Comic Sans."
   - Use fonts such as the variations of "Myriad Pro" & "Roboto"
   - Ensure that the font is easily legible.
   - Font inspirations can be found at http://www.google.com/fonts
8. The graphic should be vectored not painted.
   - Do NOT use paintbrush, or pencil tool for final image layers.
   - Use Pen Tool, Shapes, Paint bucket, Gradients, etc.
9. Reasonable use of colour schemes. Do Not get carried away with effects.
10. You may choose to follow the following rules for best end result;
    - Dare to be Different. Try experimenting and taking risks.
    - Keep it Simple. The best design is the design that says it all in the least as possible.
    - Follow this process:
      A. Research
      B. Brainstorm and generate ideas
      C. Preliminary sketches
      D. Develop vector designs
      E. Finalize the design

11. Use other designs for inspiration only! Plagiarism will not be tolerated.

Examples: